

# John Jairo Rodriguez Rodriguez

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## Professional Summary

Results-driven Project Manager and Product Owner with nearly a decade of experience leading cross-functional teams and delivering data-driven solutions that drive business growth. Proven success in implementing innovative strategies, managing product lifecycles, and optimizing processes using agile methodologies. Adept at translating complex problems into actionable solutions through data analysis, stakeholder engagement, and product development. Bilingual (English and Spanish) with strong leadership and problem-solving skills.

## Key Competencies

- Product Strategy & Roadmap Execution
- Agile Project Management (SCRUM Fundamentals)
- Predictive Analytics & Financial Modeling
- Cross-functional Team Leadership
- Data Analysis & Visualization (Google Analytics, LookerStudio)
- Stakeholder Engagement & Communication
- Process Optimization & Risk Mitigation
- A/B Testing & User Research Implementation
- Bilingual Communication (English B2, Spanish Native)

## Professional Experience

### Director of Strategic Projects & Product Development | PlanéArte Asesores SAS

February 2024 – Present

- Defined and executed the **Territorial Development Plan for Bojacá**, a 4-year strategic roadmap aligning social, economic, and institutional goals.
- Led product development cycles, from ideation to execution, focusing on data-driven decision-making.
- **Key Achievements:**
  - Designed and implemented a **data visualization dashboard**, reducing reporting time by 40% and improving project tracking.
  - Increased stakeholder engagement by 100% through interactive, user-centered communication strategies.
  - Developed a **resource allocation tool** that optimized project execution by 20%, aligning investments with strategic priorities.
  - Led cross-functional teams, achieving a 25% increase in on-time project deliveries.

### Product Manager – Financial Systems & Analytics | Cundinamarca Governor's Office

October 2022 – December 2024

- Managed the design, implementation, and monitoring of financial products, including predictive models and fiscal policy analysis tools.
  - Led the development and monitoring of the **Debt Model**, ensuring fiscal sustainability and informed decision-making in interaction with the organization ERP - SAP.
  - **Key Achievements:**
    - Created and maintained the **Debt Model**, reducing debt servicing costs by 15% and improving financial sustainability.
    - Developed a **predictive budget allocation tool**, decreasing forecasting errors by 50%.
    - Launched a real-time **financial analytics dashboard**, reducing decision-making time by 35%.
    - Trained 4+ finance teams in data visualization tools, fostering a data-driven decision-making culture.
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### **Project Manager – Data Systems & Reporting | Funza Municipal Government**

*October 2017 – December 2021*

- Led the modernization of data systems and reporting workflows to improve transparency and regulatory compliance.
  - Directed cross-functional teams in the development of user-centered reporting tools.
  - **Key Achievements:**
    - Reduced reporting preparation time by 25% through automated workflows and optimized data systems.
    - Improved stakeholder satisfaction with A/B-tested data visualization formats.
    - Developed interactive dashboards that increased policy impact evaluations by 20%.
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### **Project Manager – Investment and Quality Systems | Facativá Municipal Government**

*October 2016 – December 2019*

- Oversaw the execution of more than 200 public investment projects under the "**Recuperemos a Facativá**" Development Plan.
  - Introduced agile methodologies and quality standards, achieving **ISO 9001:2015 certification**.
  - **Key Achievements:**
    - Implemented a **project prioritization model**, optimizing resource allocation by 25%.
    - Reduced project delivery times by 25% by improving cross-functional team workflows.
    - Facilitated stakeholder engagement sessions, increasing community satisfaction by 20%.
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## **Education**

### **Master's in Finance | Universidad Externado de Colombia, Bogotá, Colombia**

*2011 – 2015*

- Specialized in predictive analytics, risk assessment, and financial modeling.
- **Master's Thesis: Identifying Credit Subjects Using Neural Networks and Pattern Recognition –** Developed a machine learning model for financial risk assessment.

### **Bachelor's in Finance and International Business | Fundación Universitaria Monserrate, Bogotá, Colombia**

*2007 – 2011*

- Focus on global finance systems, data analytics, and strategic decision-making.
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## Certifications and Skills

- Predictive Analytics with **Crystal Ball**
- Advanced Data Visualization (Tableau, Google Analytics)
- A/B Testing and User Research Implementation
- Agile Project Management (SCRUM Fundamentals)
- Machine Learning and Neural Networks for Financial Applications
- Bilingual: English (B2 Certified), Spanish (Native)