



The London Tunnels PLC

Company Description

The London Tunnels PLC is a UK based company. The company will be aiming to create a walk-through immersive heritage and cultural experience within the adaptively reused Kingsway Exchange Tunnels 40 metres below central London. The Tunnels are of immense size, over a mile-long, and 7.6m in diameter. The London Tunnels PLC has Partnered with world-class counterparties, including WilkinsonEyre, WSP, Gardiner & Theobald, TVAC, and Montagu Evans.

The Kingsway Exchange Tunnels

The Kingsway Exchange, so named for the purposes of misdirection, was originally built as a deep level bomb shelter for up to 8,000 people in 1942, although never actually used as such. Upon completion the tunnels were requisitioned by MI5 and MI6 and other agencies for wartime covert operations. Kingsway continued to be a state secret as important government and defence communications were connected through it. These included the lines to Number 10, the Cabinet Office and the Cold War hotline between the White House and the Kremlin. The Tunnels are also referred to as the location of Q Branch in Ian Fleming's James Bond novels.

Counterparties

The London Tunnels aims to partner with leading names in entertainment and technology, to inspire exploration and imagination. It plans to become the destination for engaging stories about the capital and its people throughout the 20th century.



Key Achievements so far

- Freehold acquisition of the Kingsway Exchange Tunnels.
- Full Planning approval from both the City of London and Camden Council.
- Agreement with the Military Intelligence Museum to relocate into the Tunnels, bringing the official backing of the UK Armed Services.
- Global media recognition and growing institutional investor interest.
- Development of intellectual property with global potential.

Funding Required

- Circa £100M is required to achieve the following next steps :-
- Purchase ancillary surface level Building.
- Working Capital.
- Complete RIBA Stages 4-7 including Renovation of Kingsway Exchange Complex.

Long Term Vision

The London Tunnels will become a world-class immersive attraction, combining heritage, intelligence history, and cutting-edge experiential design. With projected multi-million visitor numbers annually, our ambition is to create an attraction on par with the London Eye and The Edge in New York.

- The London Eye has been independently valued at approximately £700 million.
- In New York, private equity firm KKR purchased 75% of The Edge, implying a valuation of US \$678 million.

These benchmarks highlight the significant potential value creation for the London Tunnels once developed and operational.

Quick Facts

Funding Required	circa £100M
Proposed Exchange	NASDAQ
Current Structure	Cayman Islands Private Company
Current Regulator	CIMA (Cayman Islands Monetary Authority)
Auditor	KPMG LLP
Website	Home - The London Tunnels

Key Aims



Reviving the Kingsway Exchange Tunnels and the part they played in history, by giving them a renewed sense of public purpose.



Capturing people's imagination around the world, while respecting those who live and work in the neighbourhood.



Democratising access around the world, while respecting those who live and work in the neighbourhood.



Delivering tangible economic benefits to an area still recovering from the Pandemic.



Media Coverage

The London Tunnels have been featured in leading global publications

- BBC News - Global Reach** | Over 450 million people reached weekly worldwide.
- The Malaysian Reserve - Global Reach** | Approximately 150,000 readers weekly across print and digital platforms.
- The Washington Times - Global Reach** | Approximately 250,000 to 300,000 readers weekly across print and digital platforms.
- South China Morning Post - Global Reach** | over 23 million monthly active users across digital and print platforms globally.
- The Daily Mail - Global Reach** | over 100 million readers monthly across its print and digital platforms globally.

Contact

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