



THE LONDON TUNNELS INC

TEAMLAB WELCOMED
4.2M VISITORS IN 2025

STATISTICS

teamLab

- 1. 4.2 million visitors** | In 2025, teamLab confirmed that its Tokyo museums, teamLab Borderless and teamLab Planets, welcomed over 4.2 million visitors.
- 2. Increase of over 19%** | In comparison this has grown from 3.5 million in 2024, this is an increase of over 19% Year over year.
- 3. Globally recognised** | Both venues are globally recognised immersive art destinations. They attract a high proportion of international visitors.
- 4. Sustained demand** | Performance demonstrates strong, sustained demand for large-scale experiential cultural attractions.

The London Tunnels Inc

- 1. Capacity of 4.2 million visitors per year** | London Tunnels has a capacity of 4.2 million visitors per year. The 2025 visitor numbers for teamLab show strong public interest in immersive experiences and highlight the growing popularity of interactive digital attractions.
- 2. 22.7 million international** | London recorded around 22.7 million international arrivals in 2025, compared with circa 20 million in Tokyo, showing London attracts more international tourists based on available data.
- 3. Ideal Location** | With The London Tunnels Inc being in the heart of London and just a two-minute walk from Chancery Lane Station, it offers a prime and highly accessible location for tourists. Its central position makes it an ideal destination for visitors looking to experience a standout attraction while exploring the city



PROJECT DESCRIPTION

teamLab

teamLab is a Japanese art collective known for creating immersive, interactive digital art experiences. Their exhibitions transform entire rooms into vibrant worlds of moving light, floating flowers, flowing water, and shifting colours that respond to visitors' movements. By blending art and technology, teamLab designs immersive environments that encourage exploration and make people feel fully surrounded by and connected to the artwork.

The London Tunnels Inc

The London Tunnels Inc is a company formed to develop a visitor attraction in the Kingsway Exchange Tunnels, a mile-long network of tunnels beneath Central London.

Its primary goal is to restore and transform these historically significant tunnels into a multi-sensory experience combining heritage, cultural, and digital attractions, including a historical tour and immersive entertainment spaces. The project is scheduled to open in early 2028 and aims to become a major new tourist and cultural destination.