

Why UK?

A history of unlocking success,
unrivalled global access and leadership
in tomorrow's technologies – the UK is
your ultimate business destination

Inward Investment Team



5 reasons to choose the UK



1st

For number of unicorns in Europe and 3rd globally (2024)¹



2nd

Most important location in Europe as ranked by global CEOs (2023)²



5th

Most innovative economy globally (2024)³



8

Out of top 50 universities worldwide, including four in top ten (2024)⁴



70+

Trade agreements signed with countries outside EU (2024)⁵



Foreign investment is rising in value faster in the UK than in other European countries

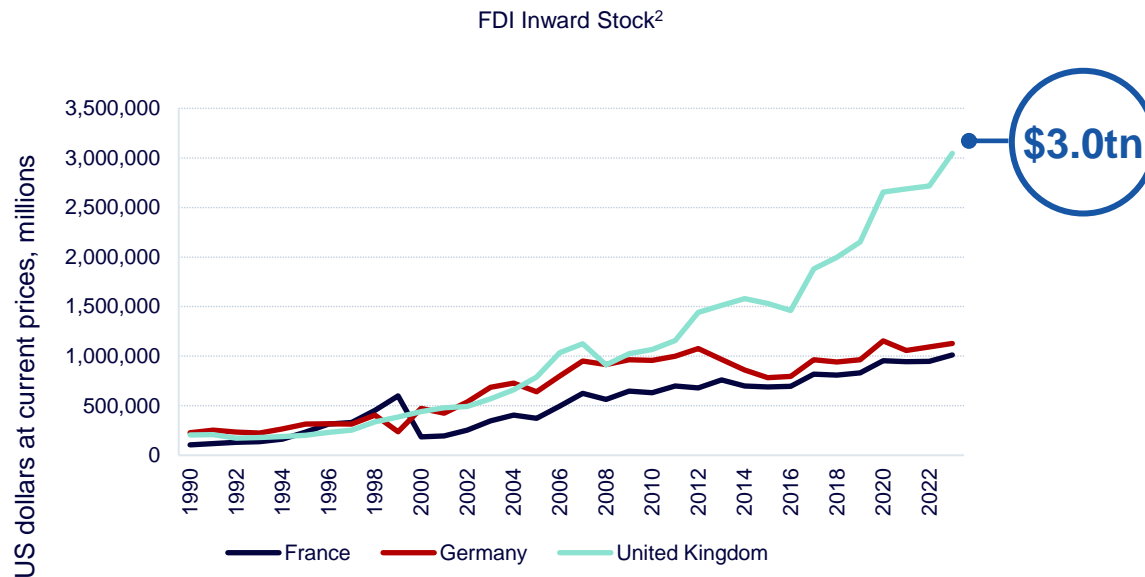


Chart source: UNCTAD, World Investment Report 2024

DBT* supports 1000+ international investment projects in the UK each year.¹

The UK Government is committed to building on this success.

*Department for Business and Trade

Globally competitive

25% Corporation tax – lowest in G7; capped for the duration of current parliament
0% Dividend withholding tax

Start and expand in the UK – Europe’s most active funding market. Benefit from a competitive, transparent and fair tax system.

Competitive research and innovation-based incentives

- £ Uncapped R&D Tax Credits
- £ Innovate UK business-led innovation funding & incentives
- £ Up to 10% Patent Box corporation tax reduction
- £ UK government backed venture capital financing

 Protected by the certainty of the new Corporate Tax Roadmap over next 5 years³

£
£17.4bn+

British Business Bank
debt, equity investment and
financial guarantees (2023)¹

£
£20.4bn

R&D budget
for 2025-26²

UK is a top Destination for Private Equity



1. Strong and Mature Financial Ecosystem

- The UK has one of the world's most sophisticated financial markets, with London as a global hub for private equity, venture capital, and investment banking.
- The presence of major PE firms, hedge funds, and institutional investors creates a highly competitive and liquid market.

2. Favourable Regulatory and Legal Framework

- The UK has a well-established and investor-friendly legal system, offering strong protection for property rights and contracts.
- It has clear and flexible corporate governance laws that make it easier to structure deals.
- The UK's limited partnership model for PE funds is widely used and well-regarded.

3. Tax Incentives and Business-Friendly Policies

- The UK government provides tax incentives for investment through schemes like the Enterprise Investment Scheme (EIS) and Venture Capital Trusts (VCT).
- The corporate tax rate remains competitive compared to other G7 economies.
- The country offers a robust private equity-backed business environment, including management buyouts and growth capital.

5. Diverse Investment Opportunities

- The UK has a broad range of investment opportunities across sectors such as fintech, healthcare, technology, real estate, and consumer goods.
- The country has a strong ecosystem for scaling businesses, making it attractive for growth-stage investments.

6. Gateway to Europe and Global Markets

- Despite Brexit, the UK remains a key entry point for global investment in Europe, with strong trade ties and established business relationships.
- Many international companies and funds use the UK as a base for European and global expansion.

