

PARDUS

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PARDUS NEWS

JANUARY 2022

ISSUE 2



Wealth Preservation  
Introducing: [pardusglobal.com](http://pardusglobal.com)  
Welcome: Denise Dyce  
Looking Back, Looking Forward

# WEALTH PRESERVATION: FACING THE RISE OF INFLATION AND MARKET VOLATILITY.

**The re-emergence of inflation as a concern has made it necessary for those looking to preserve wealth to reassess investment strategies.**

Inflation rose sharply in 2021 and the threat may persist into 2022. In response, the Bank of England has raised interest rates and other central banks are poised to follow.

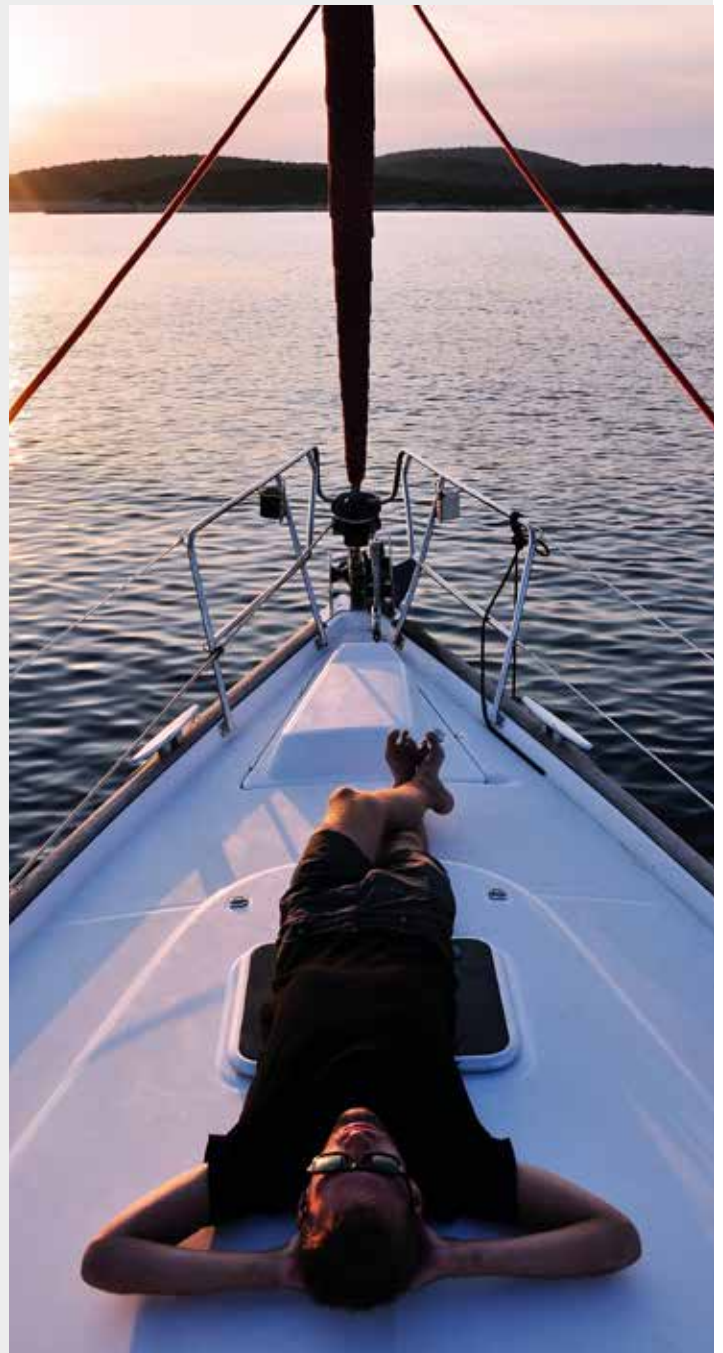
If these hikes are not sufficient to counter these inflationary pressures, then investors with inflexible strategies may find their wealth diluted. A possibly bearish stock market and taxation hikes also risk hurting portfolios which are not adequately diversified.

A report by Goldman Sachs on the most prosperous family offices shows that a highly diversified portfolio is the best way to grow and preserve wealth.

A diversified portfolio should look beyond stocks and bonds and consider cash in multiple currencies, and investments in private equity, real estate, and venture capital; across developed and developing economies.

An investment strategy with such a level of diversification, should help investors hedge their hard-earned wealth for their personal enjoyment, and the security of future generations.

Investment strategies require flexibility to adapt to market volatility and external pressures. The period of relative stability after the 2008 financial crisis and before Covid-19 allowed for a classical portfolio of equities and government bonds to preserve wealth. However, the world has changed, and investment strategies must adjust accordingly. Further diversification into funds, high-yielding bonds, real estate, and emerging markets should counter inflationary pressures, market volatility, and other risks.



# INTRODUCING PARDUSGLOBAL.COM



**Pardus is delighted to announce the launch of its new website [pardusglobal.com](http://pardusglobal.com). As we continue to evolve and expand our offerings to meet the needs of an increasingly international client base from our offices in London's Mayfair and Hong Kong, the Pardus Global URL reflects the reach of our offerings and our network of partners, as well as the growing geographic presence of our clients.**

We invite you to visit our new website to learn more about our offerings – including our Pardus Fixed Income Bond, our UK Investor Visa (Tier 1) offering and our Islamic Investing offering.

In addition, we've added a "News & Insights" page where you can read more about exciting new announcements from the Pardus team, as well as our commentary on what's happening in the market.

Please visit [www.pardusglobal.com](http://www.pardusglobal.com) and let us know what you think.

# IN PROFILE: DENISE DYCE

In this latest issue, we sit down with the newest member of our London team, Denise Dyce, who joined us as Business Manager at the start of the New Year.

**Q: Welcome to the team Denise, and Happy New Year. How have you found starting at Pardus in the Mayfair office?**

Thank you and best wishes to everyone for 2022. It's certainly been an exciting start, the team have lots going on, and despite the obvious challenges that everyone is having to deal with around the pandemic, we must remain diligent whilst keeping up the pace. Unquestionably, our Mayfair location and the surrounding facilities are excellent for staff and clients alike, it's a great place to be. I'm thrilled to have joined Pardus and look forward to applying my knowledge and experience and adding value to this exciting business.

**Q: Tell us a little about your background?**

I started working in the financial services sector with financial advisory firms, serving HNW clients across a range of disciplines and demographics, predominantly in the UK.

I then worked for a decade with an American private equity group, based in the European head office in London. Again, that was a very interesting period of development, the management team were sourcing and executing major commercial property transactions across Europe and establishing the business as the best in its class.



**Q. Was that your most recent role before joining Pardus?**

No, it wasn't. I spent the last three years at London-based CDC Group where I supported the Head of Private Equity and Corporate Debt. I had the opportunity to work on some amazing impact investment deals in Africa and South Asia and gained a great deal of experience working in a truly diverse business.

**What will you be bringing to Pardus?**

I join Pardus with a wealth of knowledge and experience in business workstream management, my top priorities are to streamline our internal processes to future proof Pardus and drive the business forward. It is an exciting time here at Pardus and I'm looking forward to meeting our clients and partners in the not-too-distant future.

**Thank you Denise and welcome to Pardus.**

# LOOKING BACK AT 2021 AND LOOKING AHEAD TO 2022

## COMMENTARY FROM OUR CEO GREG BRYCE

“May you live in interesting times” ...while there is much debate about the origins and the authenticity of this phrase, it certainly describes the past year-and-a-half and, most likely, the foreseeable future - with harsh accuracy.

Whilst this phrase excites both economists and journalists alike, it can be less well-received in the investor community. Fortunately, for Pardus, our prudent approach has provided numerous growth opportunities for our high-net-worth clientele and partners during an otherwise uncertain period in the economy.

2021 represented another year of growth for Pardus. We have continued to expand our portfolio of clients and were delighted to be working closely with our range of international and domestic advisory partners, with whom collectively we now serve clients across 25 countries.

During the last year we continued to reap the benefits of earlier investments - both longer term strategic positions and those of a more tactical

nature - whilst forever mindful of the key prudent approach that we take with the strict risk analysis we deploy as part of our investment management criteria. Commentators rightly continue to focus on both the inflationary factors across markets and, of course, volatility; and these create different types of opportunities which we will continue to monitor across a range of segments.

We anticipate that 2022 will provide another year of growth in a number of asset classes, and we will continue to manage our investment approach prudently, building on the performance to date, with multiple weighted positions and further explore and monitor new ideas as key economic events unfold through the coming year.

As we hopefully put the pandemic behind us and embrace more certainty over the next year, we remain steadfast in our approach to helping clients achieve their goals, and we look forward to more conversations on how we can work together in 2022.

## TIER 1 VISA – EXECUTIVE SUMMARY:

The Tier 1 UK Investor Visa from Pardus is a qualifying investment offering that allows our international clients to fast-track their residency in the United Kingdom and is a formative contributor to inward investment to the UK market.

The Tier 1 Visa - ingrained in the UK's immigration policy - is for individuals able to make a minimum substantial financial investment into the country. This route to Indefinite Leave to Remain (ILR) status and ultimately, British citizenship, requires a £2,000,000 minimum investment, and through its proprietary fixed income bond offering, which is listed on a recognised investment exchange, Pardus offers an above average return of 12% per annum.

Alongside our trusted partners, and through longstanding relationships, Pardus offers investors a comprehensive solution, including access to the UK's leading immigration lawyers. Although our offering removes the complexities of the process for investors, applicants typically have a variety of questions. Some of the main questions regard the timeline of the application, the investment required, the benefits of the Tier 1 Visa and the fees. A thorough note of frequently asked questions can be found in the Pardus Global website, here, which is regularly updated to answer possible questions investors may have.



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