

TOP 10 REASONS TO INVEST IN LINKLEASE



1. ROBUST LEVEL OF DEMAND

In the UAE, banks are not inclined to finance SMEs due to strict legislation, focus on large corporation and other cultural reasons, yet the financing needs of SMEs in this region are estimated at \$60 billion. Linklease fills the gap (estimated at \$40 billion) providing SMEs across the region with an alternative to traditional sources of finance.

2. SUSTAINABLE BUSINESS MODEL

Linklease has designed a sound strategy providing innovative solutions to a diverse carefully selected range of sectors (focusing on defensive sectors), performing rigorous asset and lessee analysis and diversifying its portfolio. Due to this, during the current COVID effected period, Linklease continued to originate new lease agreements and also renewed existing leases across a number of sectors. It has been awarded as the most innovative SME equip-ment leasing company in the UAE 3 years in a row by Capital Finance International magazine.

3. SEASONED TEAM

Linklease has assembled a team with over 25 years of specialist experience in the asset-based finance industry, who previously ran the Gulf Finance Corporation PJSC, a leading regional SME funding organisation. The Linklease team excels at client and asset assessment as well as asset management and asset recovery.

4. HIGH LEVEL OF SECURITY

Investor security is the Company's priority. Bonds are fully asset-backed and have security over a designated pool of leases. The Bonds are "secured", because the assets are held in a secure trust structure on behalf of the Bondholders and in a separate vehicle, which is bankruptcy remote. "Senior", because investors benefit from priority of repayment in case of default.

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5. SUCCESSFUL TRACK RECORD

Linklease has a strong demonstrable track record. The Linklease team has delivered deals to the tune of USD\$1bn across more than 3,500 transactions and have historical write-offs of less than 1.5%.

6. COMPETITIVE YIELD

The annual coupon pays a yield of 9%/9.75%. This yield acts as an attractive alternative in the global environment of low returns—cash deposits or government bonds deliver no more than 1-2% a year.

7. MULTI-CURRENCY

Investors have the possibility to invest in the currency of their choice - Euros, US Dollars or Pounds Sterling.

8. DIVERSIFICATION

Linklease offers investors the opportunity to diversify into a new asset class.

9. PROTECTION AGAINST INFLATION

The return offered by Linklease partially hedges against inflation.

10. PROTECTION AGAINST MARKET VOLATILITY

Linklease offers returns which do not correlate with financial markets. This is particularly attractive in times of uncertainty or market fluctuations.