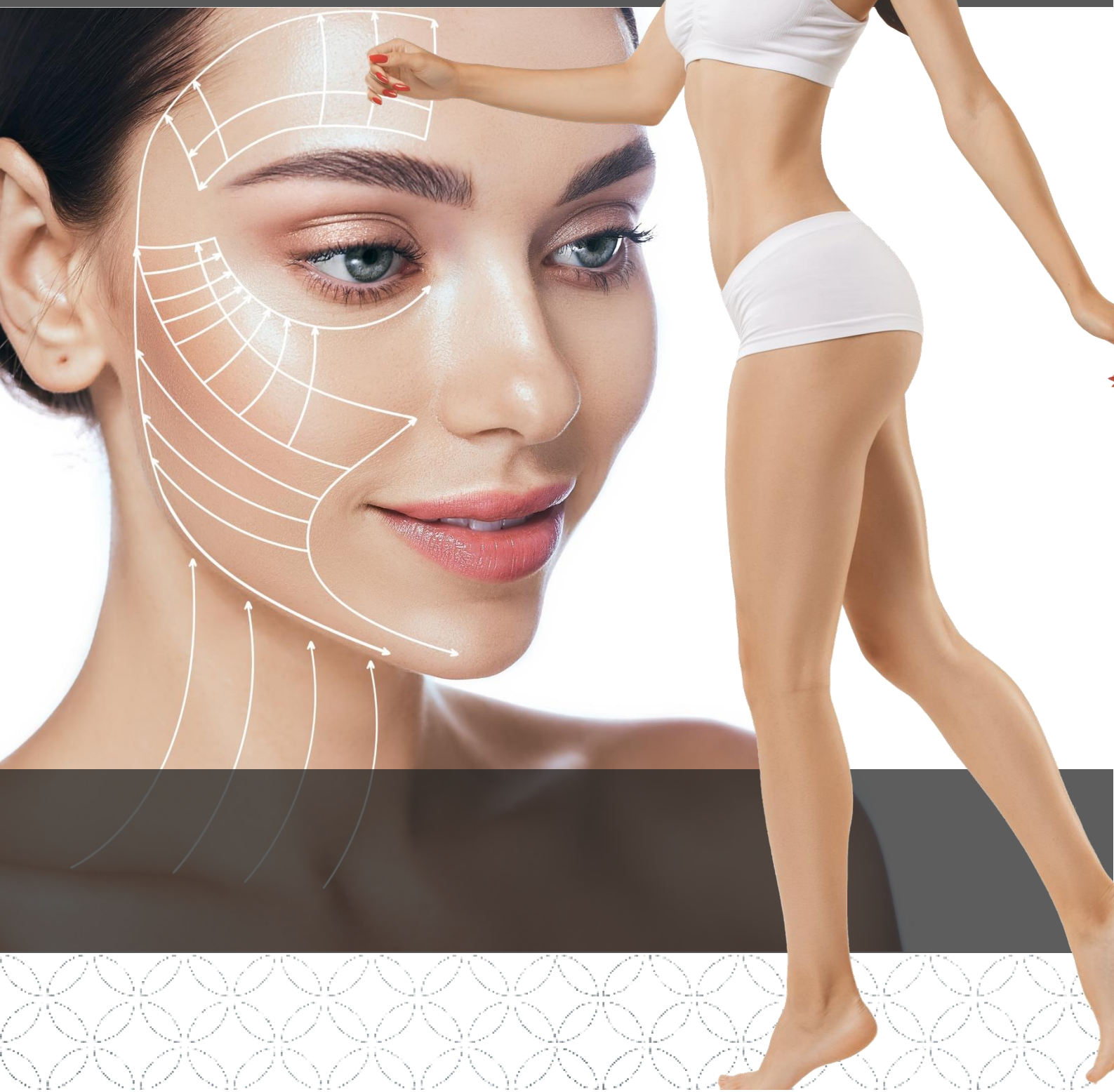


UPDATE –JULY 2023



BODYSMART FINANCE

12% Senior Bond due 2025(US\$)



BODYSMART FINANCE 12% USD BOND

July 2023



KEY FEATURES

- High Yield (12% per annum)
- Fixed return
- Acquisition led
- Diversified security
- USD denominated

The BodySmart Finance Limited 12% 2025 Bond offers investors a fixed return over a 5-year term. Funds from the Bond are used to strategically build BodySmart Investment Group's portfolio by acquiring, establishing and then managing the following type of entities:

- Cosmetic surgeries
- Polyclinic practices
- Health club practices
- Wellness, beauty and spa companies
- Medical equipment distribution companies

All the share capital, assets and bank accounts, of all entities that make up BodySmart and those that will be acquired in the future with funding from the Bond are pledged to the Bondholders via the security trustee.

ABOUT BODYSMART

BodySmart's diversified trading activities are focused on the highly profitable medical, aesthetic and wellness industry, a sector on the rise in the Middle East. We are able to offer our clients the following:

- Cosmetic surgeries such as liposuction, abdominoplasty, breast augmentation and various types of lifts
- Natural body toning and sculpting
- Botox and fillers
- Laser hair removal
- All types of facial cleansing and toning
- Lymphatic drainage
- Cosmetic dental procedures
- Advanced stem cell procedure
- Access to premium equipment brands such as HYPOXI® and LPG®

KEY BOND DETAILS

NAME	BodySmart Finance Limited 12% 2025
SERIES NUMBER	2020- B 1
COUPON	12% p.a., paid semi-annually for a 5-year term
STATUS	Senior Debt under English Law and UAE Law
SERIES ISSUE SIZE	Up to US\$15m
ISIN	GB00BMQ56V55
ISSUE DATE	03 June 2020
DENOMINATIONS	U S\$125,000
CALC. AMOUNT	U S\$1,000
LISTING	Frankfurt (Open Market)

COUPON SCHEDULE

D A T E S	SEMI-ANNUAL COUPON AMOUNT
03-DEC-20	6.00% PAID
03-JUN-21	6.00% PAID
03-DEC-21	6.00% PAID
03-JUN-22	6.00% PAID
03-DEC-22	6.00% PAID
03-JUN-23	6.00% PAID
03-DEC-23	6.00%
03-JUN-24	6.00%
03-DEC-24	6.00%
03-JUN-25	6.00%

BodySmart's recent accolades include nominations for two awards including a personal nomination for our General Manager Karen Dobson for Authentic Business Leader of the Year 2023 and also Clinic of the Year for the BodySmart Polyclinic 2023.

Our next coupon is due on 3rd December 2023.

LATEST NEWS

• First half of the year has shown an increase in our surgical demand with the PR focus being on Dr Tarek. We have seen a substantial uplift in body contouring requests and liposuction across our clinics which is in line with the regions surgical top sellers. Dr Tarek and his team combine surgical and non-invasive post operative treatments by using the LPG Alliance Medical Premium devices, which has dramatically decreased the recovery period for clients. The LPG Alliance devices also reduce well known complications for post operative surgeries giving patients a far superior post operative recovery experience which is unique to the BodySmart Clinic in Dubai.

• BodySmart has recently employed a new Regional Manager in the UAE to enhance productivity and drive the teams, ensuring the highest of standards are met for the clientele. Jessica Bou Khalil specialises in the fields of customer service and business management, and she has a proven track record of delivering exceptional results. Jessica is a true customer service perfectionist, and she always goes above and beyond to ensure that her clients have the best possible experience. With her keen attention to detail and her passion for excellence.

- Jessica's appointment will allow Karen to focus on the rapidly growing distribution side of our business and we have now secured Distribution rights for LPG for the UAE, Saudi and India and are actively engaged with several world class manufacturers to distribute globally.
- BodySmart are delighted to announce we have secured our latest clinic in India which will be launched in Q4 of 2023 and we are also actively looking for new sites with a real focus on India and the Kingdom of Saudi Arabia which we see as the largest growth markets globally for Aesthetics.
- The UAE aesthetics industry remains robust due to an influx of new expatriates as well as a continued rise in the tourism sector. The current Dubai population is estimated to be around 3.5 million with the expectations to rise to over 5 million by the end of the decade.
- An independent survey recently estimated the beauty and personal care market in the Middle East and Africa region is worth \$33 billion and is expected to reach \$39 billion by 2025 which leaves BodySmart in an excellent position moving forward to continue our impressive expansion plans.

Sales/distribution enquiries: KNG International Advisors [Mex Office: +52 (998) 500-1627 | UK Office: +44 (207) 183-3787]
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