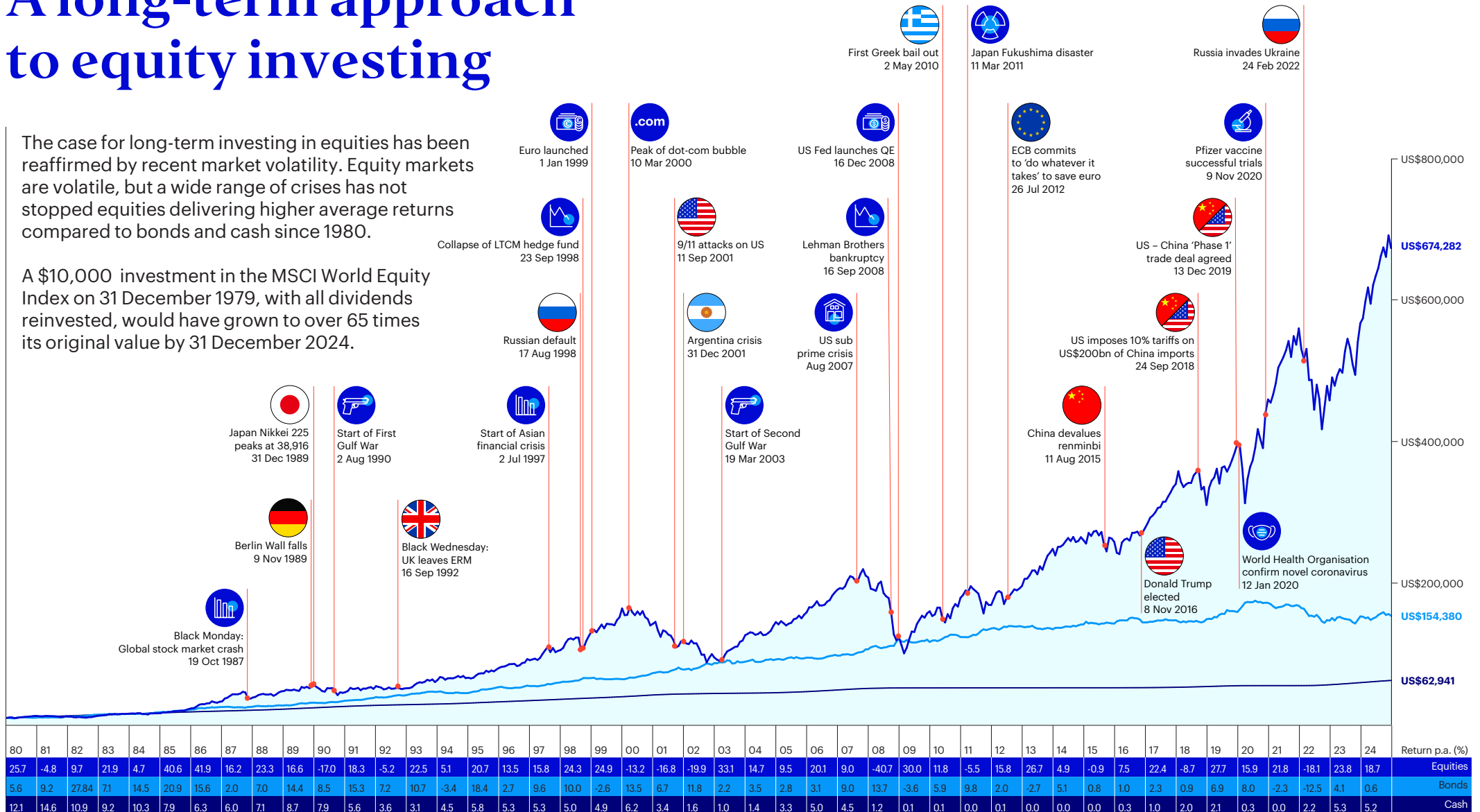


A long-term approach to equity investing

The case for long-term investing in equities has been reaffirmed by recent market volatility. Equity markets are volatile, but a wide range of crises has not stopped equities delivering higher average returns compared to bonds and cash since 1980.

A \$10,000 investment in the MSCI World Equity Index on 31 December 1979, with all dividends reinvested, would have grown to over 65 times its original value by 31 December 2024.



Past performance is not a guide to future returns. Source: Datastream. All data are to 31 December 2024. Equities are represented by the MSCI World Equity Index in US\$ terms with all dividends reinvested. Bonds are represented by US 10-year Treasury bonds in US\$ terms with all income reinvested. Cash is represented by US three-month Treasury bills in US\$ terms with all proceeds reinvested.

Investment risks

An investment cannot be made directly in an index. Unlike money deposited in a bank or building society account, an investment involves stock market risk. This means that the value of investments and any income will fluctuate (this may partly be the result of exchange rate fluctuations) and investors may not get back the full amount invested.

Important information

This document is for Professional Clients and is not for consumer use.

All information as at 31 December 2024 and sourced by Invesco unless otherwise stated.

Views and opinions are based on current market conditions and are subject to change.

This is marketing material and not financial advice. It is not intended as a recommendation to buy or sell any particular asset class, security or strategy. Regulatory requirements that require impartiality of investment/ investment strategy recommendations are therefore not applicable nor are any prohibitions to trade before publication.

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